

## What Public Technology said

*“The sale of Public Technology Limited to Sift Media was a great exit for us. Thanks go to Prism for being so crucial in this. From initial sales documentation, acquirer-identification and ‘first contact’, right through to signing the deal, we felt in very safe hands with Prism. Attention to detail was excellent, which was a blessing all the way through — and especially when faced with the daunting challenge of all the paperwork involved in the transaction itself.*

*“As a highly profitable six year-old online and live events business, we felt it essential to be represented by someone who understood, not just our core business and the inherent value we offered an acquirer, but also the nuances of our mix of online and traditional media. Prism did the job beautifully, and I would thoroughly recommend you to others.”*

**Christopher Histed, Public Technology**